





YALILearns Session Facilitation Guide



STOP. REFLECT. VERIFY.



# **Your Guide to Facilitating a Session About Media Literacy**

This facilitation guide will help you and your peers to better identify and stop the spread of misinformation. With the YALI Network Video Vignette Series, "Stop. Reflect. Verify." available at <u>yali.state.gov/video-vignettes</u>, this guide will help you to not only recognize misinformation when you see it but also build your skills as a smart media consumer.

**Total Time: 70 Minutes** 

#### **Before Your Session**

• Print out five to 10 copies of the attached group activity questions to distribute at your session, depending on your number of attendees.

## **Introduce Yourself (3 minutes)**

- Thank your participants for joining and introduce yourself. Be sure to mention that you are an interested YALI Network member who wants to start an important conversation about media literacy.
- Briefly share why you are interested in this topic and chose to organize a community dialogue on identifying and stopping misinformation.

## **Icebreaker: Three Statements (5 minutes)**

- Ask your audience to break up into pairs.
- Have each participant write down three statements about themselves. One of the statements must be false.
- Then, have each participant share their statements with their partner, challenging their partner to guess which statement is incorrect.
- This is a good activity to get to know one another and see firsthand how easy it is to create and spread misinformation.





## Watch: Video 1: "Stop" and Video 2: "Reflect" (5 minutes)

### **Group Discussion (15 Minutes)**

After screening the first two videos in this series, "Stop" and "Reflect," ask participants to reflect on the clips and discuss the following:

- What is one fact about yourself?
- What is one opinion that you have (for example, your favorite food, sport, book)?
- How can you tell the difference between fact and opinion when reading information?
- When you share articles online, how do you differentiate between the different types of information?
- What makes an article exciting to share?

# After screening the first two videos in this series, "Stop" and "Reflect," ask participants to reflect on the clips and discuss the following:

- Are multiple voices and viewpoints represented?
- Are the voices credible?
- What is the evidence and is it verifiable on other channels or websites?

# Watch: Video 3: "Verify" (2 minutes)

### **Group Discussion (15 minutes)**

After screening the third video in this series, "Verify," invite your participants to share their thoughts on the following:

- Can you recall a piece of information that was shared with you via social media that you found out was false? Did you share it?
- What aspects of the information could have alerted you to the fact that it was false?
- Was it from someone you trusted?
- Did you let them know it was false?
- What will you do next time before sharing new information?

### Remind participants to take the following steps to verify the accuracy of a source:

- Don't be misled by a flashy or shocking headline.
- Read the story that accompanies the headline.
- Check that the story includes the author's name, date and organization.
- Use a fact-checking resource, such as an online resource or information specialist at a library.
- Remember that misspellings and grammatical errors are usually a sign that something is not from a professional source.





## **Group Activity: Putting the Consumer's Questions to Work (20 minutes)**

- Divide participants into groups of three to five people.
- Have each small group find one source of information on a topic that they are interested in. This could be a website, article (online or print), book, video clip, photo, etc.
- Ask each group to work together to answer the questions in the attached sheet for their information source.
- After each group has completed the activity, come back together as a larger group and have each small group present their findings.

## Wrapup (5 Minutes)

- Thank participants for attending and briefly restate the importance of media literacy.
- Encourage participants to sign up for the YALI Network at <u>vali.state.gov.</u>

