



#YALILEARNS



**YALILearns Session
Facilitation Guide**

**BASICS OF
PUBLIC-PRIVATE
PARTNERSHIPS**

Your Guide to Facilitating a Session on the Basics of Public-Private Partnerships

You can lead a discussion in your community about public-private partnerships using the YALI Network Online Course, "[Basics of Public-Private Partnerships](#)." With the help of this guide, you'll be able to teach others how to understand the value of creating and evaluating strong public-private partnerships.

Total Time: 65 Minutes

Introduction (3 Minutes)

- Thank your participants for joining and introduce yourself. Explain that you are an interested YALI Network member who wants to start an important conversation about the importance of public-private partnerships in your community.

Icebreaker (10 Minutes)

- Describe Yourself in Three Words: Have each participant describe themselves in three words and give a short explanation for why they chose those specific words.
- This is an exciting and fast-paced way to get to know the participants in your discussion.

Watch Lesson One: [Initiating a Public-Private Partnership](#) (5 minutes)

Group Discussion (10 minutes)

Invite participants to reflect on the first video before answering the following questions:

- Divide participants into groups of three to five people.
- Ask participants to identify three things all their group members have in common (e.g., hobbies, where they grew up, number of siblings, work they are passionate about, etc.).
- Have each group appoint a spokesperson to present its three similarities to the larger group.



Watch Lesson Two: [Implementing a Public-Private Partnership](#) (5 Minutes)

Group Discussion (10 minutes)

Invite participants to reflect on the second video before answering the following questions:

- To achieve clarity, a public-private partnership often begins with a Memorandum of Understanding. How does this contractual agreement set up the partnership for future success?
- Why is it important to maintain focus and curb distractions when working within a public-private partnership?

Watch Lesson Three: [Evaluating a Public-Private Partnership](#) (5 Minutes)

Group Discussion (10 minutes)

Invite participants to reflect on the third video before answering the following questions:

- What are the four steps in the evaluation process for public-private partnerships?
- Why is it important to frequently evaluate public-private partnerships?

Wrapup (5 minutes)

- Thank participants for attending and briefly restate the importance of public-private partnerships and everything that was discussed during the session.
- Encourage participants to sign up for the YALI Network at yali.state.gov.

